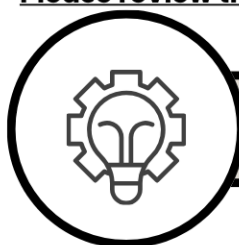


# ASRE PATHWAY OF DISTINCTION IN MANAGEMENT

This is a general idea of the steps to complete an ASRE Pathway. The goal of this program is for students to begin during their freshman year and complete requirements throughout their college career. There is flexibility in the timeframe, but all requirements must be complete prior to graduation.

**Please review the next pages for superscript notes with further information.**



1

## INITIATION

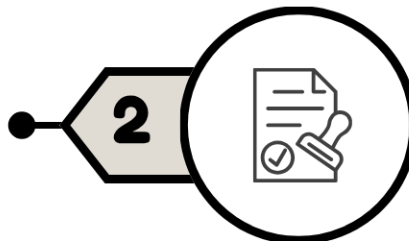
Begin by completing:

- UNIV 100 "First Year Seminar"

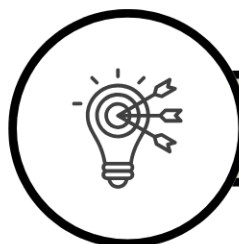
## BUILDING SKILLS

Build skills through:

- MGMT 301 "Intro to Innovation & Entrepreneurship"
- MGMT 304 "Business & Professional Writing"



2



3

## MASTERING SKILLS

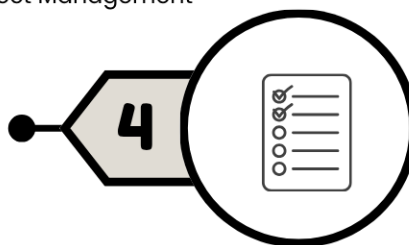
Master skills through:

- MGMT 320 "Management of Behavior & Organizations"
- MGMT 365 "Human Resources Management" OR MGMT 384 "Project Management"

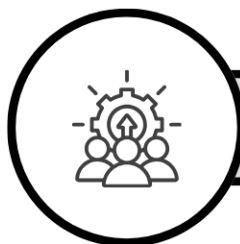
## PROFESSIONAL DEVELOPMENT

Develop professionally through:

- The professional development experience: either a leadership experience<sup>2</sup> OR mentored research<sup>3</sup> OR participate in a departmental, university, regional, national, or international competition<sup>4</sup>
- Attempt professional certification exam<sup>5</sup>



4



5

## DISSEMINATION

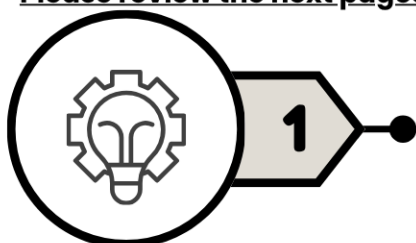
Disseminate through:

- MGMT 484 "Business Plan Creation" OR MGMT 440 "Digital Entrepreneurship"
- MGMT 455 "Artificial Intelligence & Emerging Technologies in Business"
- The dissemination experience: either a presentation at a university, regional, national, or international conference OR create & present a digital business plan OR use AI to create websites working with area entrepreneurs

# ASRE PATHWAY OF EXCELLENCE IN MANAGEMENT

This is a general idea of the steps to complete an ASRE Pathway. The goal of this program is for students to begin during their freshman year and complete requirements throughout their college career. There is flexibility in the timeframe, but all requirements must be complete prior to graduation.

**Please review the next pages for superscript notes with further information.**



1

## INITIATION

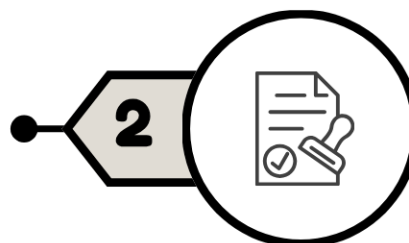
Begin by completing:

- UNIV 100 "First Year Seminar"

## BUILDING SKILLS

Build skills through:

- MGMT 301 "Intro to Innovation & Entrepreneurship"
- MGMT 304 "Business & Professional Writing"
- Three (3) research related workshops<sup>1</sup>

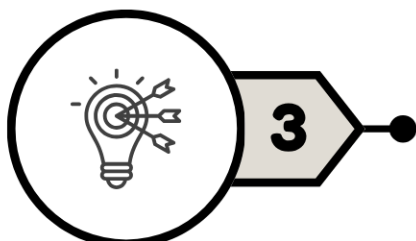


2

## MASTERING SKILLS

Master skills through:

- MGMT 320 "Management of Behavior & Organizations"
- MGMT 365 "Human Resources Management"
- Attendance at a regional, national, or international conference<sup>7</sup>

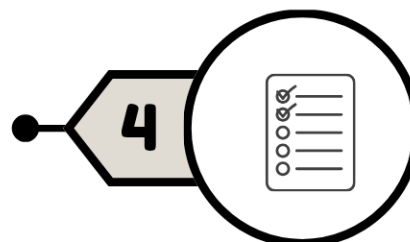


3

## PROFESSIONAL DEVELOPMENT

Develop professionally through:

- The professional development experience: either a leadership experience<sup>2</sup> OR mentored research<sup>3</sup> OR participate in a departmental, university, regional, national, or international competition<sup>4</sup> OR complete an internship<sup>5</sup>
- Attempt professional certification exam<sup>6</sup>

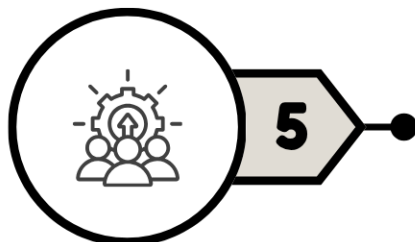


4

## DISSEMINATION

Disseminate through:

- MGMT 384 "Project Management OR MGMT 465 "Advanced Human Resources Seminar"
- MGMT 490 "Strategic Management"
- The dissemination experience: either a presentation at a departmental, university, regional, national, or international conference OR complete an honors thesis OR author or co-author a publication submission<sup>8</sup> OR strategic business analysis of area non-profit or business presented to external organization



5

STUDENT VIEW

See the next page for superscript notes with more information.

Advance SRE Pathway of <b><u>Distinction</u></b> Curricular and Co-curricular* Events Required	Advance SRE Pathway of <b><u>Excellence</u></b> Curricular and Co-curricular* Events Required
<p><b>Curricular</b></p> <ol style="list-style-type: none"> <li>1. UNIV 100</li> <li>2. MGMT 301</li> <li>3. MGMT 304</li> <li>4. MGMT 320</li> <li>5. MGMT 365 <b>OR</b> MGMT 384</li> <li>6. MGMT 484 <b>OR</b> MGMT 440</li> <li>7. MGMT 455</li> </ol> <p><b>Co-curricular</b></p> <ol style="list-style-type: none"> <li>8. <u>Professional Development</u> Leadership Experience<sup>2</sup> <b>OR</b> Mentored Research<sup>3</sup> <b>OR</b> Competition<sup>4</sup></li> <li>9. Attempt professional certification <u>exam</u><sup>6</sup></li> <li>10. <u>Dissemination</u> Presentation at a departmental, university, regional, national, or international conference <b>OR</b> Create and present digital business plan <b>OR</b> Use AI to create websites working with area entrepreneurs</li> </ol>	<p><b>Curricular</b></p> <ol style="list-style-type: none"> <li>1. UNIV 100</li> <li>2. MGMT 301</li> <li>3. MGMT 304</li> <li>4. MGMT 320</li> <li>5. MGMT 365 <b>OR</b> MGMT 384</li> <li>6. MGMT 465</li> <li>7. MGMT 490</li> </ol> <p><b>Co-curricular</b></p> <ol style="list-style-type: none"> <li>8. Three (3) approved <u>workshops</u><sup>1</sup></li> <li>9. <u>Professional Development</u> Leadership Experience<sup>2</sup> <b>OR</b> Mentored Research<sup>3</sup> <b>OR</b> Competition<sup>4</sup> <b>OR</b> Internship<sup>5</sup></li> <li>10. <u>Attendance</u> at a regional, national, or international conference<sup>7</sup></li> <li>11. Attempt professional certification <u>exam</u><sup>6</sup></li> <li>12. <u>Dissemination</u> Presentation at a departmental, university, regional, national, or international conference <b>OR</b> Honors thesis <b>OR</b> Publication submission<sup>8</sup> <b>OR</b> Strategic business analysis of area non-profit or business presented to external organization</li> </ol>

## Management ADVANCE SRE Pathways

### Superscript Notes:

\* ASRE-approved courses only. Students who have earned credits for a course that is not ASRE approved may petition to substitute that course with a 300 or 400 level course identified as providing research skill. The SCRCS Advance office will review the petition for approval. Approved substitutions are only for the purpose of completing an Advance Pathway and are not approved as substitution for the degree.

<sup>1</sup>Approved workshops can include, but are not limited to SCRCS, library, or university workshops. SCRCS Advance Workshops can be found on the UL Lafayette SCRCS website. 1 in person SCRCS workshop is equivalent to 2 virtual SCRCS workshops. Other workshops focused on research skills are possible by approval from the Management department.

<sup>2</sup>Leadership experiences include, but are not limited to, departmental service events, officership in departmental club, SGA officership, student tutor/mentorship.

<sup>3</sup>Mentored research includes, but is not limited to, volunteer, scholarship, paid from grants or SUREs (summer undergraduate research experiences).

<sup>4</sup>Participation is required. Competition may be departmental, university, regional, national or international. Examples include creating and presenting a business plan to judged panel.

<sup>5</sup>Internship must be external to UL Lafayette. MGMT 398 would count.

<sup>6</sup>Includes but is not limited to Human Resources or Project management exams/micro credentials.

<sup>7</sup>Conference must be different than conference presentation under Dissemination

<sup>8</sup>May be author or co-author.